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# **Economic activity of microenterprises in Ma**zowieckie Voivodship in 2022

28 March 2024



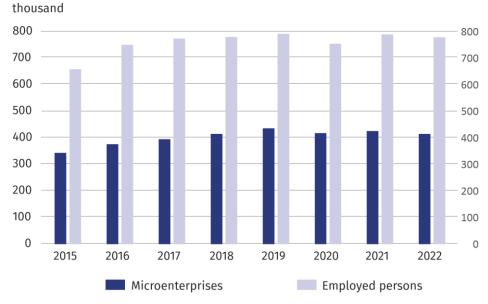
In 2022, in Mazowieckie Voivodship, the number of enterprises employing up to 9 persons was by 2.5% lower than a year before. The number of employees in microenterprises decreased as well (by 1.4%). However, total revenue and costs increased by 19.7% and 21.1%, respectively.

### **General characteristics of microenterprises**

In the years 2015–2022, the number of microenterprises (entities employing up to 9 persons<sup>1</sup>) in Mazowieckie Voivodship increased by 71.8 thousand, i.e. by 20.9%. From 2015, the average annual population of microenterprises increased until 2019.

For the first time, a decrease in the number of microenterprises was recorded in 2020, while the results of the latest survey indicate that this group of enterprises also decreased in 2022. In the year under analysis, 415.2 thousand microenterprises conducted economic activity, and their number was smaller in relation to compared to the previous year by 10.7 thousand, i.e. by 2.5%. A decrease in this type of units was recorded in most voivodships in the country, by an average of 0.5%, while an increase occurred in six voivodships: Dolnośląskie, Lubelskie, Łódzkie, Opolskie, Podkarpackie and Pomorskie. Enterprises employing up to 9 persons in Mazowieckie Voivodship accounted for 17.7% of all entities in the country, which placed it in first place in the structure of microenterprises by voivodship.

Chart 1. Number of microenterprises and employed persons<sup>a</sup>



a As of 31 December.

<sup>&</sup>lt;sup>1</sup> Based on the annual SP-3 survey for a randomly selected group of units employing up to 9 persons.

The number of microenterprises per 1000 population was 75 (compared to 77 in 2021), which ranked Mazowieckie Voivodship in the second place in the country (after Pomorskie Voivodship). In Poland, this indicator was at the level of 62, unchanged from the previous year.

Among microenterprises, units from the professional, scientific and technical activities section had the largest share – 17.9% (less by 0.8 pp compared to the previous year), followed by trade; repair of motor vehicles – 17.5% (more by 0.2 pp) and construction – 11.4% (less by 0.7 pp).

Chart 2. Structure of microenterprises by sections of PKD in 2022 17.9 17.5 7.2 4.9 41.2 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100% Professional, scientific and technical activities Industry Trade; repair of motor vehicles Transportation and storage Construction Other

### Persons employed in microenterprises, average gross wages and salaries

In 2022, 778.4 thousand persons worked in microenterprises, i.e. by 11.2 thousand fewer than in 2021. The number of persons employed also increased in half of the voivodships. In Poland, there was an increase in the number of employed persons by 0.6%. For 81.6% of persons from Mazowieckie Voivodship it was the main place of work (80.1% the year before).

In 2022, the percentage of owners, co-owners and contributing family members was 57.5% (in 2021 – 58.4%). For 72.5% of persons from this group, microenterprises were the main place of work (70.9% the year before).

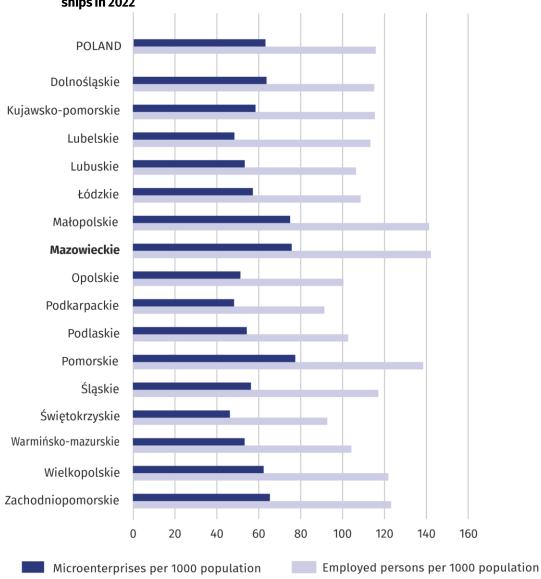
In 2028, in Mazowieckie Voivodship, the largest number of employed persons was in the trade; repair of motor vehicles section – 168.4 thousand persons (21.6% of all employed persons in microenterprises). 15.6% of persons worked in enterprises from the group of professional scientific and technical activities, 12.3% in construction, 8.8% in industry, and 6.5% in transportation and storage.

In 2022, there were on average 1875 employees per 1000 microenterprises, i.e. 21 more than the year before. Mazowieckie Voivodship was ranked 13th in the country in this respect. The highest values of this indicator in individual PKD sections occurred in: transportation and storage (2465), trade; repair of motor vehicles (2323) and industry (2288), followed by construction (2035) and professional, scientific and technical activities (1636).

The number of persons employed in microenterprises in Mazowieckie Voivodship decreased by 1.4% (y/y) and increased by 18.2% compared to 2015

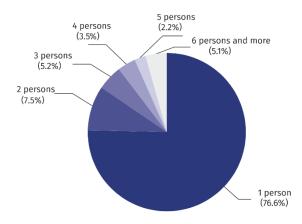
The largest number of persons – 21.6% worked in the trade; repair of motor vehicles section

Chart 3. Number of microenterprises and employed persons a per 1000 population by voivodships in 2022



a As of 31 December.

Chart 4. Structure of microenterprises by number of employed persons<sup>a</sup> in 2022



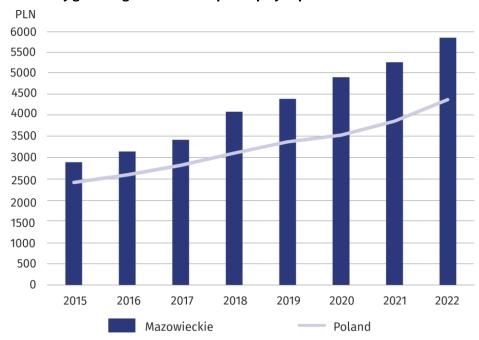
a At the main workplace.

Nearly 77% of entities employed only one person. Microenterprises employing five persons were the least numerous – 2.2%.

The gross monthly wages and salaries per employed person in 2022 was PLN 5786, i.e. PLN 572 more than a year ago and PLN 2912 more than in 2015. Mazowieckie was characterised by the highest average gross wages and salaries per employed person, and its level exceeded the average wages and salaries in Poland by PLN 1449, i.e. by 33.4%.

Gross monthly wages and salaries per employed person in microenterprises increased by 11.0% over the year

Chart 5. Monthly gross wages and salaries per employed person



The highest average wages and salaries were recorded in microenterprises from the professional, scientific and technical activity section (PLN 7292), and the lowest in units dealing with construction (PLN 5040). Wages and salaries grew the fastest in transportation and storage (by 24.6% during the year), while the smallest increase in wages and salaries was recorded in construction (by 5.9% during the year).

#### Financial results of microenterprises

In 2022, in Mazowieckie Voivodship, enterprises employing up to 9 persons generated total revenue of PLN 506.7 billion, i.e. 19.7% more than in the previous year (in 2021, the annual increase was 2.4%).

When analysing the structure of revenue of microenterprises according to the PKD sections, it was observed that in 2022 the largest part of revenue was generated by entities conducting trade; repair of motor vehicles (31.7%), followed by construction (11.9%) and professional, scientific and technical activities (11.1%). During the year, the highest increase in the value of total revenue was recorded in entities dealing with industry (by 32.0%) and professional, scientific and technical activities (by 25.2%).

Total revenue per microenterprise in 2022 amounted to PLN 1220.4 thousand and were by PLN 4.2 thousand, i.e. 22.8% higher than a year ago. Monthly revenue per employed person amounted to PLN 52.0 thousand against PLN 43.2 thousand in 2021. The highest revenue in this approach were achieved by entities dealing with trade; repair of motor vehicles (PLN 81.2 thousand), while the lowest were recorded in units dealing with professional, scientific and technical activities (PLN 35.2 thousand).

In 2022, enterprises employing up to 9 persons incurred total costs of PLN 439.7 billion, i.e. 21.1% more than in the previous year (in 2021, a decrease of 6.4% was recorded y/y). The cost

In 2022, microenterprises from Mazowieckie Voivodship generated 27.4% of total revenue obtained by domestic enterprises employing up to 9 persons

Compared to the previous year, total revenue of microenterprises in 2021 increased by 19.7%, while total costs increased by 21.1%

level indicator in microenterprises of Mazowieckie Voivodship amounted to 86.8% and increased by 1.0 pp compared to the previous year. In Poland, this indicator was at the level of 84.0%, while in the previous year it was 83.9%.

The gross financial result per microenterprise in 2022 reached PLN 161.2 thousand (PLN 141.4 thousand in 2021), which placed Mazowieckie first in the country, with the average for Poland amounting to PLN 126.5 thousand. The gross turnover profitability indicator was less favourable than in 2021, which decreased from 14.2% to 13.2% in 2020, which placed Mazowieckie in last position among voivodships.

The gross financial result per microenterprise was higher by 14.0% compared to the previous year

Table 1. Basic indicators characterising microenterprises

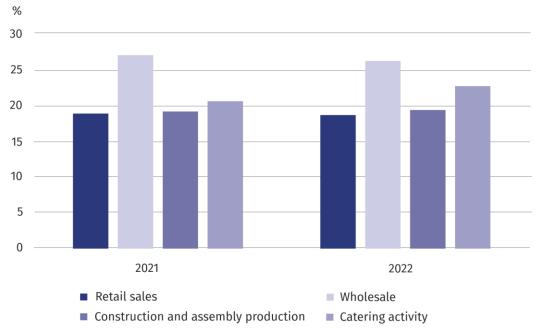
SPECIFICATION		Microenter- prises per 100 thou-	Employed persons <sup>a</sup>	Average em- ployment	Monthly gross wages and salaries	
		sand popu- lation	per 1000 mic	roenterprises	per employed per- son in PLN	
POLAND	2021	6201	1887	648	3832	
	2022	6198	1908	656	4337	
Mazowieckie	2021	7724	1854	621	5214	
	2022	7533	1875	653	5786	

a As of 31 December.

# Retail sales, wholesale, construction and assembly production as well as revenue from catering activity of microenterprises

Microenterprises from Mazowieckie Voivodship had the 1st largest share in generating both retail sales and wholesale in total in the country (18.5% and 26.0%, respectively).

Chart 6. Retail sales, wholesale, construction and assembly production as well as catering activity (Poland=100)



In 2022, the value of retail sales of microenterprises increased by 11.8% (compared to an increase of 8.1% in the previous year) to PLN 51.4 billion.

Wholesale of units employing up to 9 persons amounted to PLN 115.0 billion and increased by 14.3% compared to 2020 (an increase of 9.9% was recorded the year before).

The value of construction and assembly production in 2022 amounted to PLN 31.2 billion and increased by 29.1% compared to 2021. Microenterprises from Mazowieckie Voivodship had the largest share (19.2%) in creating the value of construction and assembly production in the country.

The value of revenue from catering activity increased from PLN 4.3 billion in 2021 to PLN 5.7 billion in 2022, i.e. by 34.0%. In terms of catering activities, microenterprises from Mazowieckie Voivodship had the largest share in the domestic market, generating 22.5% of its value.

Table 2. Revenue, costs, retail sales, wholesale and construction and assembly production

SPECIFICATION		Total revenue	Total costs	Retail sa- les	Wholesale	Construction and as- sembly pro- duction
		in milion PLN				
POLAND	2021	1566323,0	1314714,9	245246,8	375137,2	126896,4
	2022	1848725,2	1552116,6	278140,9	442525,0	162080,7
Mazowieckie	2021	423333,9	363088,9	45959,2	100575,1	24158,7
	2022	506662,2	439726,4	51377,7	114971,9	31196,4

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tics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics

Poland".

In annual terms, the value of construction and assembly production increased the most – by 29.1%, while the value of revenue from catering activities increased the least – by 11.8%

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### **Related information**

Activity of enterprises with up to 9 persons employed in 2022

Methodological report. Non-financial enterprises surveys 2019



#### Data available in databases

**Local Data Bank** 

### Terms used in official statistics

Average paid employment

Personal wages and salaries

Gross turnover profitability indicator

Total revenue

Total costs