

Tourism in Warsaw capital city in 2019

18th May 2020

↑ 2.6%

increase in nights spent in tourist accommodation establishments compared to 2018

Warsaw capital city, as in previous year, is a leader among powiats in the number of nights spent. In 2019, there were 6.5 million nights spent in tourist accommodation establishments. Compared to 2018, the total number of nights spent increased, whereas the number of nights spent by foreign tourists decreased.

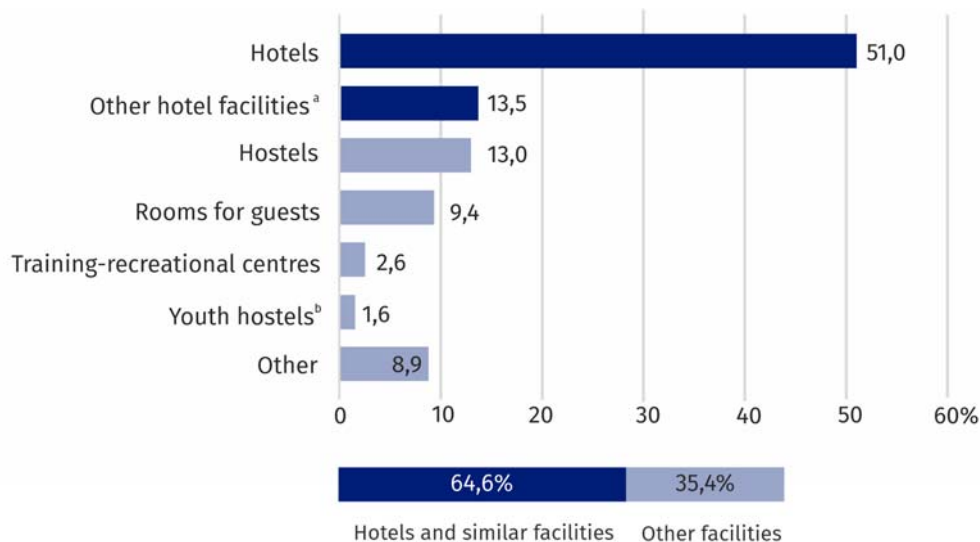
Tourist accommodation establishments¹

As of 31st July 2019, there were 192 tourist accommodation establishments in Warsaw capital city, including 190 open all year. During the year, the number of accommodation facilities increased by 3.2% (by 6 facilities).

The accommodation establishments consisted of 124 hotels and similar facilities (hotels, motels, boarding houses and other hotel facilities) as well as 68 other facilities². The most numerous group among hotels and similar facilities, as in previous years, were hotels – 98 facilities (4.3% more than in 2018). Among the other facilities, the most numerous were hostels – 25 (as in the previous year).

At the end of July 2019, tourists visiting the capital had 192 tourist accommodation establishments at their disposal

Chart 1. Structure of tourist accommodation establishments by type
As of 31st July 2019



^a Including motels. ^b Including school youth hostels.

Note: The difference between the sum of types of facilities and the values of Hotels and similar facilities and Other facilities is due to roundings.

¹The statistical survey of tourist accommodation establishments is conducted on a monthly basis using KT-1 forms. The survey provides information on the condition and occupancy rate of tourist accommodation facilities with 10 and more beds. Since 2016, the data have been presented using the imputation for entities that refused to take part in the survey.

²Excursion hostels, shelters, youth hostels, school youth hostels, holiday centres, holiday youth centres, training-recreational centres, creative arts centres, complexes of tourist cottages, camping sites, tent camp sites, hostels, health establishments, rooms for rent, agrotourism lodgings, other not classified establishments.

At the end of July 2019, 34849 bed places were prepared to receive tourists in tourist accommodation establishments, i.e. 4.3% more than in the corresponding period of 2018. The data compiled shows that, on average, one facility in the capital had 182 bed places (in 2018 – 180).

The largest number of bed places were offered by hotels (27 868), i.e. 80.0% of all bed places in Warsaw capital city. Compared to the corresponding period of the previous year, the number of bed places in hotels increased by 6.6%. On average, there were 284 bed places per 1 hotel (6 more than in the previous year).

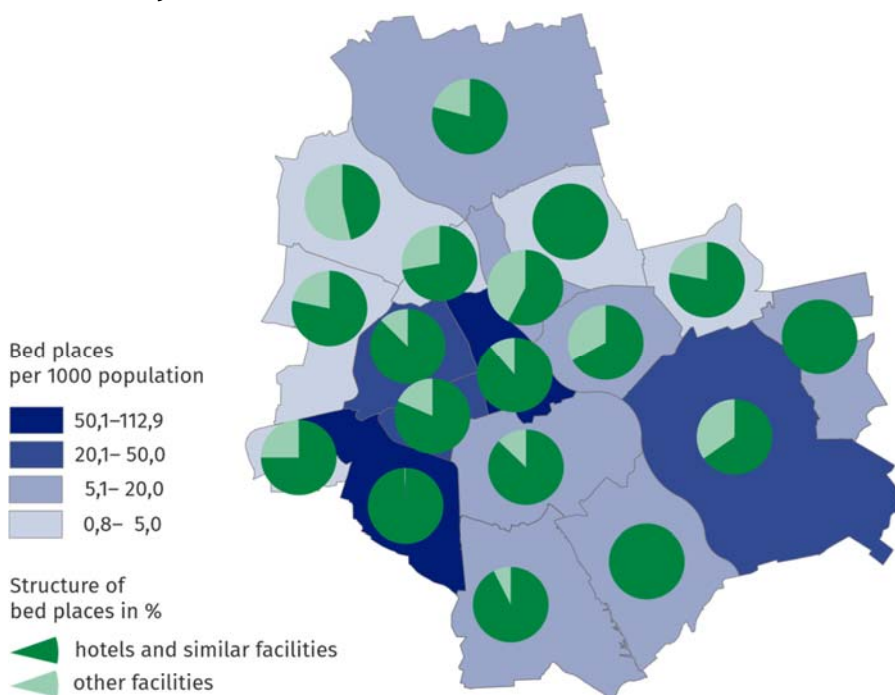
**Table 1. Tourist accommodation establishments
As of 31st July**

| Specification | Number of establishments | | | Number of bedplaces | | |
|-------------------------------|--------------------------|------------|--------------|---------------------|--------------|--------------|
| | 2018 | 2019 | 2018=100 | 2018 | 2019 | 2018=100 |
| Total | 186 | 192 | 103,2 | 33402 | 34849 | 104,3 |
| of which open all year | 184 | 190 | 103,3 | 33122 | 34529 | 104,2 |
| Hotels and similar facilities | 120 | 124 | 103,3 | 28224 | 29978 | 106,2 |
| of which hotels | 94 | 98 | 104,3 | 26151 | 27868 | 106,6 |
| Other facilities | 66 | 68 | 103,0 | 5178 | 4871 | 94,1 |

The distribution of the tourist accommodation establishments in Warsaw capital city is uneven. As of the end of July 2019, the largest number of tourist accommodation facilities were located in the Śródmieście district. There were 50 facilities which offered 12324 bed places (35.4% of all places in the capital). Apart from Śródmieście, the largest number of bed places were in the following districts: Włochy (4882 places in 20 facilities), Mokotów (3474 places in 20 facilities) and Wola (3383 places in 17 facilities).

At the end of July 2019, there were 34.8 thousand bed places in Warsaw capital city, of which the most in Śródmieście

**Map 1. Bed places in tourist accommodation establishments by districts
As of 31st July 2019**



At the end of July 2019, 209 catering establishments operated in tourist accommodation facilities (by 1 more than in the previous year). The largest group represented restaurants – 102 (48.8%), followed by bars and cafes – 74 (35.4%), canteens – 23 (11.0%) and food stands –10 (4.8%).

Tourists accommodated in tourist accommodation establishments

In 2019, 3807.5 thousand persons stayed in tourist accommodation establishments, of which 1359.0 thousand (i.e. 35.7%) were foreign tourists. Compared to 2018, there was an increase in the total number of tourists by 4.4% and a small decrease in the number of foreign tourists by 0.4%.

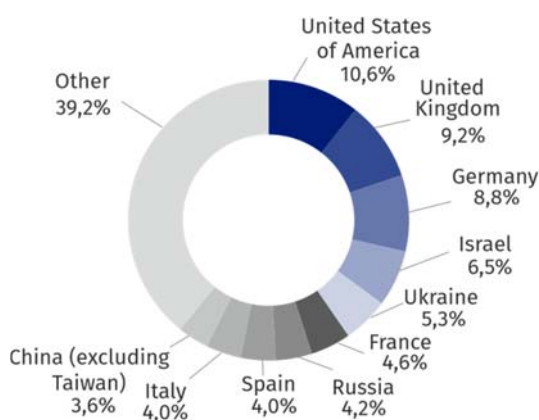
As in the previous year, tourists most often stayed in hotels which received 3345.7 thousand persons (i.e. 87.9% of the total tourists accommodated). There were 1236.9 thousand foreign tourists among hotel guests.

Table 2. Tourists accommodated and nights spent in tourist accommodation establishments

| Specification | Tourists accommodated | | | Nights spent | | |
|-------------------------------|-----------------------|---------------|--------------|---------------|---------------|--------------|
| | 2018 | 2019 | 2018=100 | 2018 | 2019 | 2018=100 |
| | in thousands | | | in thousands | | |
| Total | 3647,7 | 3807,5 | 104,4 | 6383,6 | 6548,4 | 102,6 |
| of which foreign tourists | 1364,5 | 1359,0 | 99,6 | 2633,9 | 2583,0 | 98,1 |
| Hotels and similar facilities | 3364,9 | 3502,5 | 104,1 | 5667,2 | 5820,3 | 102,7 |
| of which hotels | 3205,4 | 3345,7 | 104,4 | 5368,4 | 5489,5 | 102,3 |
| Other facilities | 282,8 | 305,0 | 107,8 | 716,4 | 728,0 | 101,6 |

The majority of foreign tourists visiting the capital came from Europe – 887.1 thousand (by 4.1% less than in the previous year). Warsaw capital city was also visited by: 228.8 thousand tourists from Asia (by 2.2% more than in 2018); 157.2 thousand from North America (by 8.8% more); 15.1 thousand from Latin America and the Caribbean (by 5.2% more); 12.0 thousand from Oceania (by 6.2% less) and 7.2 thousand tourists from Africa (by 4.5% more).

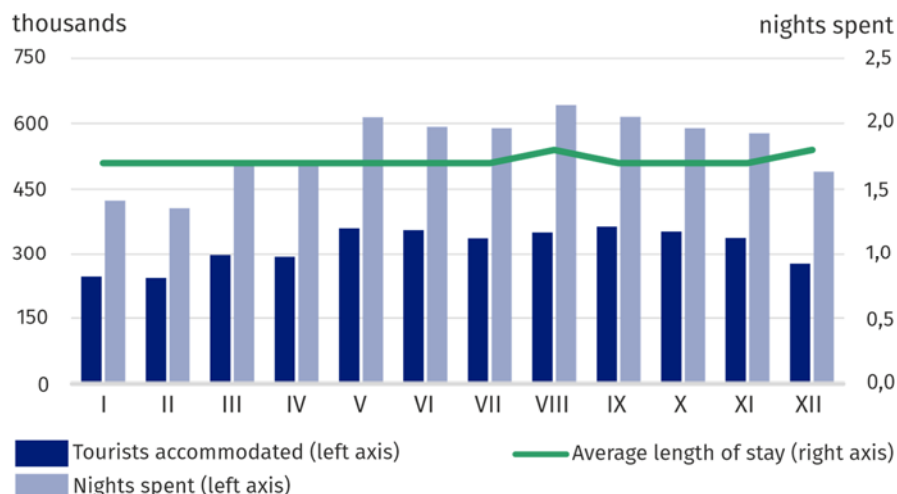
Chart 2. Structure of foreign tourists by country of permanent residence



1359.0 thousand foreign tourists spent nights in tourist accommodation establishments in the capital, the most from the United States of America, United Kingdom and Germany

Tourists who visited Warsaw in 2019 spent there 6548.4 thousand nights (by 2.6% more than in the previous year), of which 2583.0 thousand (39.4%) were stays of foreign tourists (by 1.9% less than in the previous year). Most nights spent were recorded in hotels – 5489.5 thousand (i.e. 83.8% of total nights spent in the capital).

Chart 3. Tourists accommodated, nights spent and average length of stay in tourist accommodation establishments by months in 2019



On average, one tourist spent 1.7 nights in Warsaw in 2019 (1.8 nights a year before). Average stay of a foreign tourist in Warsaw capital city remained unchanged and amounted to 1.9 nights.

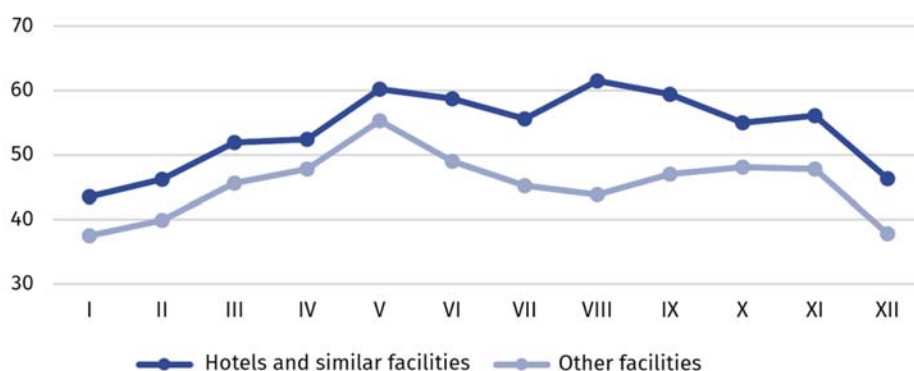
Considering the number of tourists in individual months, it can be noticed that most tourists visited Warsaw capital city in September (363.1 thousand), May (359.6 thousand) and June (355.3 thousand). The largest number of nights spent (overnight stays) was recorded in August (642.1 thousand), September (615.0 thousand) and May (614.3 thousand).

The occupancy rate of bed places in 2019 was 52.9% and was lower by 1.6 pp than in the previous year. The occupancy rate of bed places in facilities by type was varied. Bed places in hostels (56.0%) and hotels (54.8%) were used to the highest extent, while to the lowest – in rooms for rent (27.3%).

In 2019, a tourist spent 1.7 nights, whereas a foreign tourist 1.9 nights on average in Warsaw

In 2019, the highest occupancy rate of bed places was recorded in hostels (56.0%) and hotels (54.8%)

Chart 4. Occupancy rate of bed places in 2019 (in %)



In the capital, tourists rented 3,901.5 thousand rooms in hotels and similar facilities, of which 1581.9 thousand were foreign tourists. The occupancy of rooms in hotels, motels, boarding houses and other hotel facilities in 2019 amounted to 69.0% (by 1.2 pp less than in 2018). The highest occupancy rate of rooms was recorded in September (77.4%) and May (76.5%), while the lowest in December – 57.8%.

Warsaw capital city is well equipped with a high standard tourist infrastructure. 36.2% of the total number of hotels in Mazowieckie Voivodship were located in the capital, including 14 5-star hotels out of 15 in the voivodship. 5-star hotels offered 3378 rooms and 5710 bed places. The occupancy rate of rooms in these hotels was 71.0%, and bed places – 58.1%. In 2019, 565.5 thousand persons stayed in 5-star hotels, i.e. 19.9% of the total number of guests staying in hotels in the capital. The largest percentage were tourists staying in 3-star and 4-star hotels

In 2019, tourists most often stayed in hotels, with one in five choosing a 5-star hotel

(31.1% each), and the smallest – tourists staying in 1-star hotels (7.5%). Foreigners in hotels accounted for 37.0% of total guests, and in hotels with the highest standard (5-star) this share was the highest and amounted to 61.1%.

Table 3. Occupancy of hotels by category in 2019

| Specification | Number of facilities ^a | Tourists accommodated | Nights spent | Rented rooms | Occupancy rate in % | |
|-----------------------|-----------------------------------|-----------------------|---------------|---------------|---------------------|-------------|
| | | | | | beds | rooms |
| | | in thousands | | | | |
| Hotels | 98 | 3345,7 | 5489,5 | 3707,9 | 54,8 | 70,4 |
| 5-star | 14 | 665,5 | 1169,8 | 824,2 | 58,1 | 71,0 |
| 4-star | 19 | 1039,9 | 1860,4 | 1275,5 | 57,1 | 74,7 |
| 3-star | 37 | 1038,9 | 1525,4 | 1037,9 | 51,5 | 65,5 |
| 2-star | 19 | 312,8 | 485,1 | 312,4 | 49,5 | 67,6 |
| 1-star | 6 | 250,7 | 387,8 | 216,8 | 57,8 | 76,5 |
| during categorization | 3 | 37,9 | 61,0 | 41,2 | 46,0 | 57,7 |

a As of 31st July.

Table 4. Tourist accommodation establishments by districts in 2019

| Specification | Facilities ^a | Bed places ^a | | Tourists accommodated | | Nights spent | |
|----------------|-------------------------|-------------------------|------------------------|-----------------------|---------------------------|----------------|---------------------------|
| | | total | of which open all year | total | of which foreign tourists | total | of which foreign tourists |
| Warsaw | 192 | 34849 | 34529 | 3807509 | 1358950 | 6548363 | 2582963 |
| Bemowo | 6 | 489 | 489 | 51768 | 6237 | 87893 | 13444 |
| Białołęka | 10 | 890 | 865 | 58014 | 14635 | 126846 | 51482 |
| Bielany | 5 | 470 | 470 | 26891 | 4999 | 52392 | 10204 |
| Mokotów | 20 | 3474 | 3474 | 293307 | 60479 | 617549 | 130680 |
| Ochota | 11 | 2439 | 2305 | 318121 | 121458 | 448623 | 192266 |
| Praga-Południe | 9 | 1128 | 1128 | 96777 | 9373 | 194362 | 27722 |
| Praga-Północ | 5 | 391 | 391 | 68499 | 11270 | 97490 | 22443 |
| Rembertów | 2 | 118 | 118 | . | . | . | . |
| Śródmieście | 50 | 12324 | 12324 | 1446180 | 692736 | 2652107 | 1372862 |
| Targówek | 1 | 99 | 99 | . | . | . | . |

aAs of 31st July.

Note: Due to statistical confidentiality within the meaning of the Act on official statistics, part of data for 4 districts had been hidden (.).

Table 4. Tourist accommodation establishments by districts in 2019 (cont.)

| Specification | Facilities ^a | Bed places ^a | | Tourists accommodated | | Nights spent | |
|---------------|-------------------------|-------------------------|------------------------|-----------------------|---------------------------|--------------|---------------------------|
| | | total | of which open all year | total | of which foreign tourists | total | of which foreign tourists |
| Ursus | 3 | 108 | 108 | 9612 | 138 | 13056 | 339 |
| Ursynów | 9 | 1370 | 1370 | 170883 | 32542 | 231239 | 46103 |
| Wawer | 17 | 2513 | 2513 | 194217 | 23801 | 375496 | 59143 |
| Wesoła | 2 | 333 | 333 | . | . | . | . |
| Wilanów | 3 | 366 | 366 | 43045 | 12850 | 67296 | 19918 |
| Włochy | 20 | 4882 | 4721 | 615296 | 187194 | 851932 | 276987 |
| Wola | 17 | 3383 | 3383 | 380225 | 174768 | 674885 | 347406 |
| Żoliborz | 2 | 72 | 72 | . | . | . | . |

aAs of 31st July.

Note: Due to statistical confidentiality within the meaning of the Act on official statistics, part of data for 4 districts had been hidden (.).

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[Tourism in the European Union](#)

Data available in databases

[Local Data Bank](#)

Terms used in official statistics

[Tourists accommodated](#)

[Bed places in tourist accommodation establishments](#)

[Nights spent \(overnight stays\) in tourist accommodation establishments](#)

[Occupancy rate of bed places or rooms](#)

[Tourist](#)

[Tourist accommodation establishment](#)

[Tourism](#)

[Foreign tourists in tourist accommodation establishments](#)



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the study