

Tourism in Mazowieckie voivodship in 2017

22.7%

share of foreign tourists visiting Poland

Mazowieckie voivodship, despite the low share in the resources of national accommodation establishments (5.2% of the number of facilities and 7.3% of bed places) in 2017 accepted 15.9% of total tourists and 22.7% foreign tourists. In 2017, Mazowieckie voivodship was visited by 5 092.0 thous. tourists who spent here 8 880.0 thous. nights.

18.05.2018

In 2017, Mazowieckie voivodship accepted almost 16% of domestic tourists and more than 1/5 of foreign tourists visiting Poland

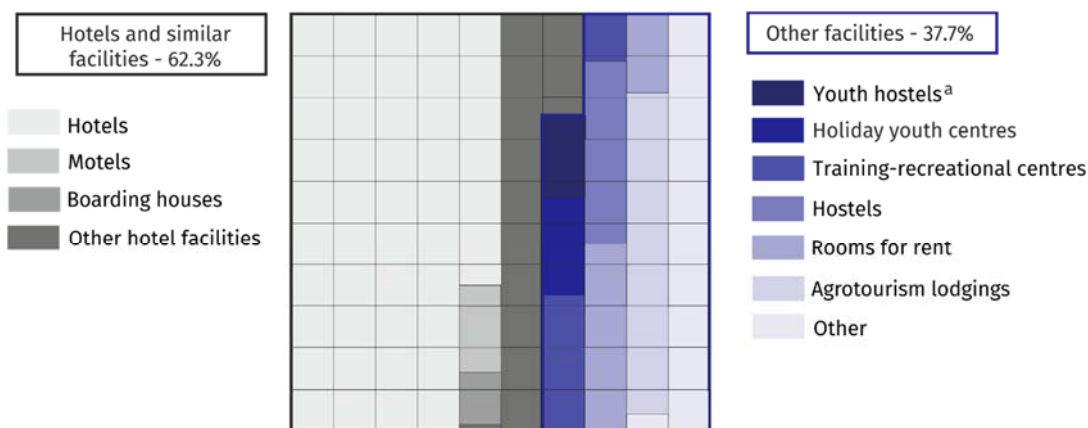
The news release presents the results of the survey of tourist accommodation establishments in Poland ¹

Tourist accommodation establishments

On 31 July 2017, there were 554 tourist accommodation facilities in Mazowieckie voivodship (of these 514 open all year). During a year, the number of accommodation facilities increased by 4.9% (by 26 facilities). More than half (57.9%) of tourist accommodation facilities were located in Warszawski stołeczny region.

On July 2017, there were 554 tourist accommodation facilities in Mazowieckie voivodship, of which almost 60% were located in Warszawski stołeczny region.

Figure 1. Structure of tourist accommodation facilities by type of facility.
As of 31 VII



^a Including school youth hostels.

The accommodation establishments consisted of 345 hotels and similar establishments (hotels, motels, boarding houses and other hotel facilities) and 209 other facilities². The largest group among hotels and similar facilities, as in previous years, were hotels – 258 facilities (by 2.8% more compared to 2016). The next group in terms of the number were other hotel facilities (hotels, motels, boarding houses which were not assigned any category, as well as other facilities providing hotel services such as guest houses and inns). On 31 July 2017, there were 69 such facilities; no changes compared to the previous year.

¹ The statistical survey of tourist accommodation establishments is conducted on a monthly basis using KT-1 forms. The survey provides information on the condition and occupancy rate of tourist accommodation facilities with 10 and more beds. Since 2016, the data have been presented using the imputation for entities that refused to take part in the survey. The data for 2016 were changed compared to the previous edition of the publication „Tourism in Mazowieckie voivodship in 2016”.

² Excursion hostels, shelters, youth hostels, school youth hostels, holiday centres, holiday youth centres, training–recreational centres, creative arts centres, complexes of tourist cottages, camping sites, tent camp sites, hostels, health establishments, rooms for rent, agrotourism lodgings, other not classified establishments.

Among other facilities, the most numerous were agrotourism lodgings – 42 (by 4.5% less than in 2016).

At the end of July 2017, there were 56 704 bed places in tourist accommodation facilities (by 6.1% more than in the corresponding period of 2016). More than ¾ of bed places (75.4%) were in facilities located in Warszawski stołeczny region. In the total number of places – 92.8% were open all year (by 0.9 pp less than a year before).

According to the compiled data, one facility in the voivodship had an average of 102 bed places on their disposal. In the Warszawski stołeczny region, one facility had an average of 133 bed places, while in Mazowiecki regionalny region over two times less – 60.

There were 56.7 thous. bed places in tourist accommodation facilities in Mazowieckie voivodship

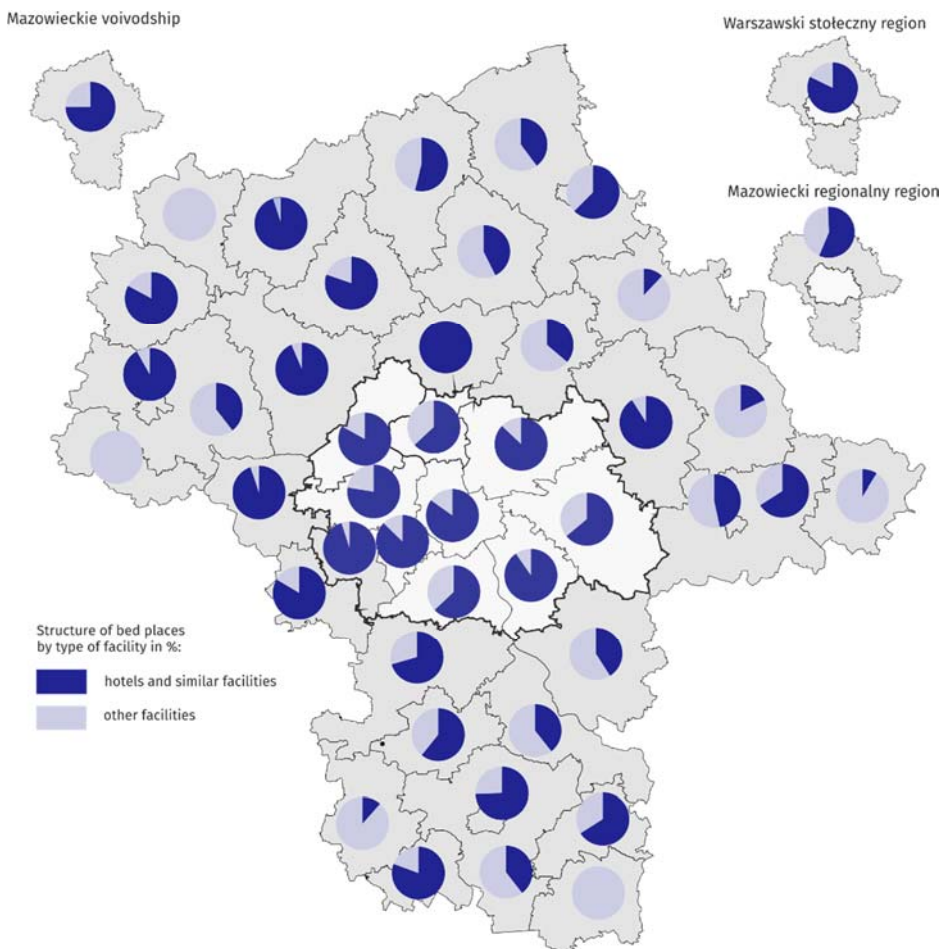
Table 1. Tourist accommodation establishments. As of 31 VII

Specification	Number of facilities			Number of bed places		
	2016	2017	2016=100	2016	2017	2016=100
Total	528	554	104.9	53429	56704	106.1
of which open all year	488	514	105.3	50085	52635	105.1
hotels and similar facilities	339	345	101.8	41853	42963	102.7
of which hotels	251	258	102.8	37646	38313	101.8
Other facilities	189	209	110.6	11576	13741	118.7
Warszawski stołeczny region	300	321	107.0	40297	42741	106.1
Mazowiecki regionalny region	228	233	102.2	13132	13963	106.3

The largest number of bed places offered hotels (38 313), i.e. 89.2% in the group hotels and similar facilities and 67.6% of all bed places in the voivodship. In comparison to the corresponding period of the previous year, the number of bed places increased by 1.8%. In 2017, there was an average of 149 bed places per one hotel.

The distribution of tourist accommodation establishments in Mazowieckie voivodship is uneven. In July 2017, most tourist accommodation facilities were located in the Capital City of Warszawa (168 facilities, i.e. 30.3% of total tourist accommodation facilities in the voivodship) and powiats: Legionowski (24), Pruszkowski (23), Piaseczyński (21), Warszawski zachodni (19) and Wołomiński (18). Majority of bed places offered facilities located in the Capital City of Warszawa (54.7% of all places in the voivodship) and in powiats: Legionowski (6.8%), Siedlce (2.6%), Pruszkowski and Warszawski zachodni (both 2.3%), Piaseczyński (2.1%) and łosicki (2.0%). The smallest number of bed places were offered by tourist accommodation facilities in the powiats: Żuromiński, Zwoleński, Lipski and Makowski (by 0.1% each).

Map 1. Accommodation establishments in 2017. As of 31 VII



Catering establishments in tourist accommodation facilities

At the end of July 2017, in tourist accommodation facilities operated 547 catering establishments (by 28 more than in the previous year). The largest group were restaurants – 277 (50.6%), followed by bars and cafes – 172 (31.4%), canteens – 64 (11.7%) and food stands – 34 (6.2%). In the analyzed period, 449 catering establishments were located in hotels and similar establishments (by 10 more than in July 2016), which accounted for 82.1% of total establishments. Majority of catering establishments were located in hotels (371), in other hotel facilities (64) and training-recreational centres (38). Out of total establishments in hotels, majority were located in 3-star hotels – 101 restaurants, i.e. 46.5% of all restaurants in hotels and 36.5% of total restaurants in tourist accommodation facilities as well as 53 bars and cafes (analogically 46.9% and 30.8%).

More than 82% of catering establishments operated in hotels and similar facilities

Table 2. Catering establishments. As of 31 VII

Specification	Total	Restaurants	Bars and cafes	Canteens	Food stands
Total					
2016	519	292	163	46	18
2017	547	277	172	64	34
hotels and similar facilities	449	253	140	31	25
of which hotels	371	217	113	23	18
other facilities	98	24	32	33	9
Warszawski stołeczny region	345	167	120	33	25
Mazowiecki regionalny region	202	110	52	31	9

Occupancy of tourist accommodation facilities

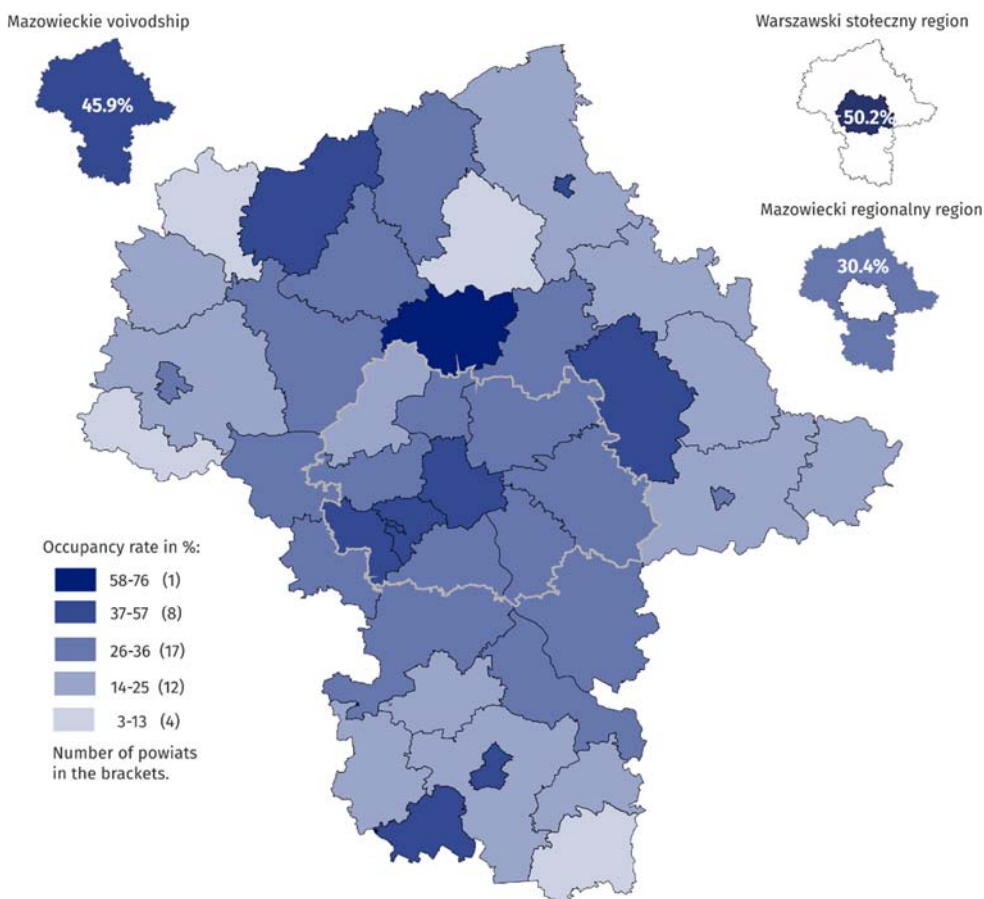
In 2017, 5 092.0 thous. persons used tourist accommodation establishments (by 7.5% more than a year before). As in the previous year, most popular among tourists were hotels which accepted 4 348.6 thous. persons (more by 5.9% compared to 2016), in other hotel facilities – 263.1 thous. (an increase by 23.8%), hostels – 159.7 thous. (an increase by 28.0%) and in training-recreational centres – 118.7 thous. (a 20.8% increase). More than 87% of tourists chose accommodation in facilities located in Warszawski stołeczny region.

In 2017, 5 092.0 thous. tourists used tourist accommodation facilities, of these majority stayed in hotels

Table 3. Tourists and nights spent in tourist accommodation facilities

Specification	Tourists accommodated			Nights spent		
	2016	2017	2016=100	2016	2017	2016=100
	in thous.			in thous.		
Total	4737.8	5092.0	107.5	8138.4	8880.0	109.1
of which open all year	4718.7	5070.8	107.5	8073.1	8793.9	108.9
hotels and similar facilities	4351.4	4640.3	106.6	7212.7	7681.5	106.5
of which hotels	4108.0	4348.6	105.9	6755.5	7144.5	105.8
Other facilities	386.4	451.7	116.9	925.7	1198.4	129.5
Warszawski stołeczny region	4162.5	4452.3	107.0	7037.5	7601.7	108.0
Mazowiecki regionalny region	575.4	639.6	111.2	1100.9	1278.3	116.1

Map 2. Occupancy rate of bed places in tourist accommodation facilities by powiats in 2017

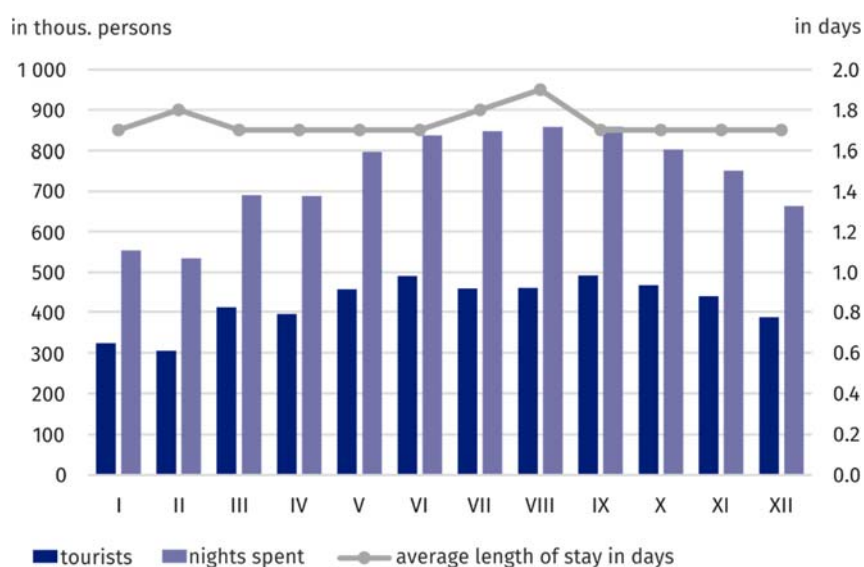


Tourists who in 2017 visited Mazowieckie voivodship spent here 8 880.0 thous. nights (by 9.1% more than in the previous year). The largest number of nights spent were reported in hotels 7 144.5 thous. (an increase by 5.8%), other hotel facilities 472.0 thous. (an increase by 21.6%), hostels 347.1 thous. (an increase by 55.6%) and in training-recreational centres 251,3 thous. (an increase by 17,2%). The largest number of nights were spent in August and September – 9.7% each of their total number in the voivodship. Almost 86% of nights spent were allocated to facilities located in the Warszawski stołeczny region.

The most popular were hotels with 80.5% of total nights spent

The average length of stay of tourists in tourist accommodation facilities in total in 2017 amounted to (as in the previous year) 1.7 days, and it was the longest in holiday months and in February (1.8–1.9 days). In facilities located in Warszawski stołeczny region, the tourists stayed on average of 1.7 days, in facilities of Mazowiecki regionalny region slightly longer – 2.0 days.

Figure 2. Tourists, nights spent and average length of stay in tourist accommodation facilities by months in 2017



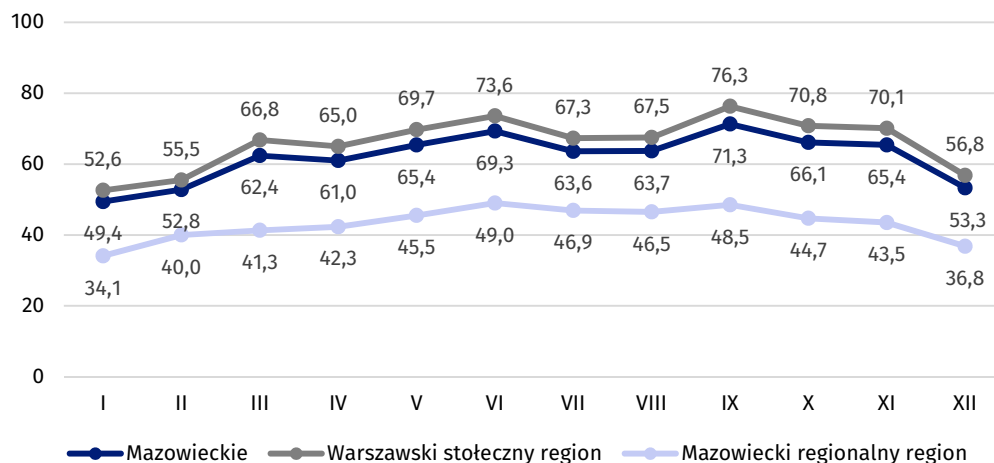
Most tourists stayed in 3-and 4-star hotels, a total of 63.4% of total guests in hotels. Among motels and boarding houses the largest number of tourists, nights spent and rented rooms were recorded in 2-star facilities.

Table 4. Occupancy of hotels by category in 2017

Specification	Number of facilities	Tourists		Nights spent		Rented rooms	
		in thous.	%	in thous.	%	in thous.	%
Total	258	4348.6	100.0	7144.5	100.0	4757.2	100.0
categorized	248	4292.7	98.7	7067.7	98.9	4712.7	99.1
5-star	13	674.6	15.5	1190.1	16.7	830.4	17.5
4-star	42	1274.8	29.3	2167.1	30.3	1457.5	30.6
3-star	113	1480.5	34.0	2307.8	32.3	1540.5	32.4
2-star	63	548.7	12.6	906.5	12.7	601.6	12.6
1-star	17	314.1	7.2	496.2	6.9	282.7	5.9
during categorization	10	56.0	1.3	76.8	1.1	44.5	0.9
Warszawski stołeczny region	158	3839.9	88.3	6288.1	88.0	4193.8	88.2
Mazowiecki regionalny region	100	508.7	11.7	856.3	12.0	563.4	11.8

In 2017, in hotels and similar facilities 5 949.7 thous. rooms were rented (an increase by 6.0% compared to 2016). Most, as many as 4 757.2 thous. rooms, were rented in hotels (an increase by 5.2%). Occupancy of rooms in hotels, motels, boarding houses and other hotel facilities in 2017 amounted to 62.0%, i.e. by 2.5 pp more than in 2016. The highest occupancy rate of rooms in this type of facilities was recorded in September 71.3%, while the lowest in January – 49.4%. More than 88% of rooms were rented in hotel facilities located in Warszawski stołeczny region. Here, the occupancy rate of rooms was much higher (66.0%) than in facilities located in Mazowiecki regionalny region (43.3%).

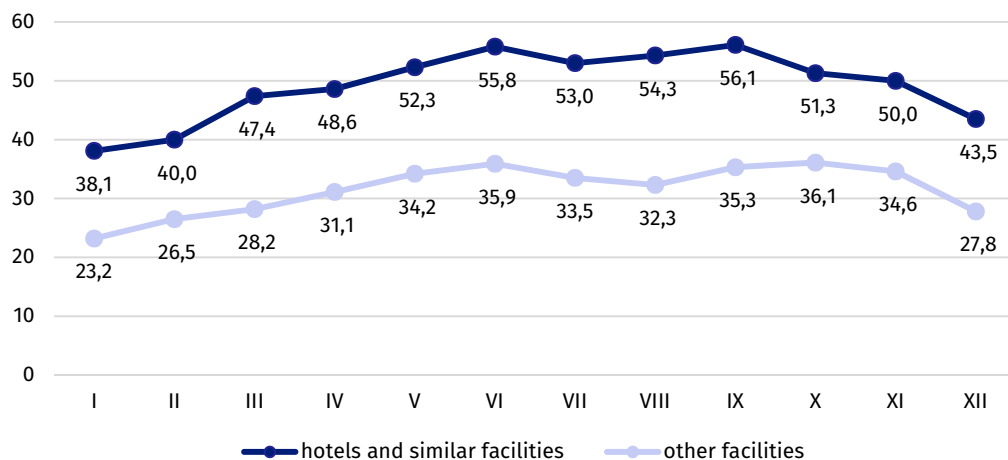
Figure 3. Occupancy rate of rooms in hotels and similar facilities in 2017 (in %)



Occupancy rate of bed places in total tourist accommodation facilities in 2017 amounted to 45.9% and over the analyzed year increased by 2.1 pp. The highest rate was noted in June and September (51.5% each). The occupancy rate of bed places in hotels and similar facilities amounted to 49.3% (by 1.9 pp more than a year before), and in other facilities 32.1% (by 4.3 pp more).

Higher rate was recorded for bed places in facilities located in Warszawski stołeczny region – 50.2%, lower in the case of Mazowiecki regionalny region – 30.4%. Among powiats and cities with powiat status, the highest occupancy rate concerned bed places in Pułtowski powiat (75.5%), the Capital City of Warszawa (56.5%) and Ostrołęka (49.8%), and the lowest in the powiats Żuromiński (2.7%) and Lipski (4.0%).

Figure 4. Occupancy rate of bed places in hotels and similar facilities and in other facilities in 2017 (in %)



Foreign tourists accounted for 30.4% of total tourists accommodated in Mazowieckie voivodship

Foreign tourists

In Mazowieckie voivodshp in 2017, foreigners using tourist accommodation establishments made up 30.4% of total tourists accommodated in tourist facilities (1 547.3 thous.). The vast majority of foreign tourists (94.6%) stayed in facilities located in Warszawski stołeczny region. It is connected with a very well developed tourist infrastructure in the Capital City of

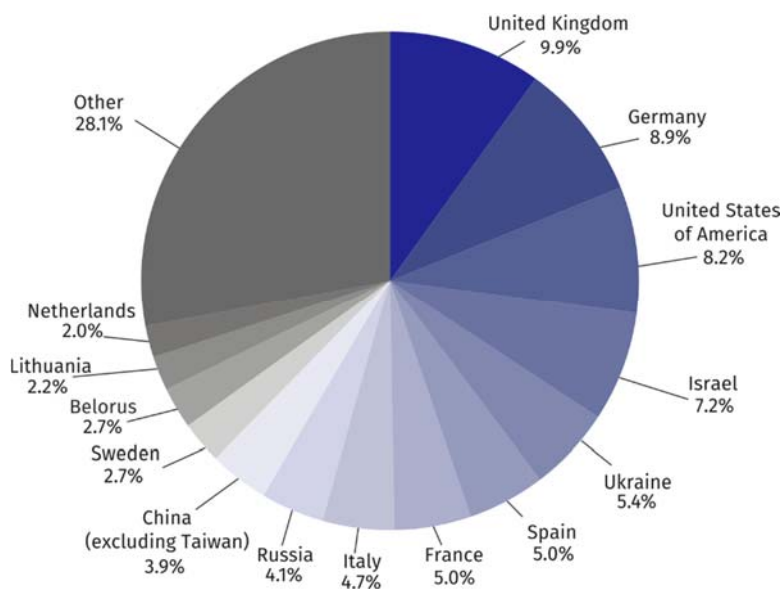
Warszawa and with good communication accessibility, mainly thanks to flight connections. Foreigners visiting the Capital City of Warszawa accounted for 86.6% of foreign tourists who came to Mazowieckie voivodship.

Table 5. Occupancy of tourist accommodation facilities by foreign tourists

Specification	Tourists accommodated		2016=100	Nights spent		2016=100
	2016	2017		2016	2017	
	in thous.			in thous.		
Total	1476.8	1547.3	104.8	2777.5	3016.4	108.6
hotels and similar facilities	1405.6	1451.2	103.2	2631.6	2751.1	104.5
of which hotels	1373.8	1412.7	102.8	2563.0	2669.1	104.1
Other facilities	71.2	96.1	134.9	145.9	265.2	181.8
Warszawski stołeczny region	1402.4	1464.0	104.4	2585.0	2774.1	107.3
Mazowiecki regionalny region	74.4	83.3	111.9	192.5	242.3	125.9

Majority of foreign tourists visiting Mazowieckie voivodship came from Europe – 1 073.7 thous. (by 4.3% more than a year before) and accounted for 69.4% of total foreign tourists. Mazowieckie voivodship was also visited by: 265.9 thous. tourists from Asia; 139.6 thous. from North America; 14.3 thous. from South and Central America; 13.2 thous. from Australia and Oceania and 7.5 thous. from Africa. The vast majority of foreign tourists (91.3%) stayed in hotels. Foreigners accounted for 32.5% of total hotel guests, and their share was the highest in 5-star hotels and amounted to 62.0%. In 2017, guests from abroad rented 1 807.6 thous. rooms, i.e. by 3.6% more than in the previous year. Most rooms were rented in August (186.8 thous.), September (185.4 thous.) and in July (184.2 thous.).

Figure 5. Structure of foreign tourists by country of permanent residence



In 2017, foreign tourists spent 3 016.4 thous. nights in the voivodship (by 8.6% more than in 2016), which accounted for 34.0% of total nights spent (a decrease compared to 2016 by 0.1 pp).

Majority of nights, as in the previous year, were spent in hotels – 2 669.1 thous., i.e. 88.5% of all nights spent by this type of tourists in accommodation facilities. The average length of stay of foreign tourist in Mazovia amounted to 1.9 days (the same as in 2016).

Foreign tourists most often chose hotels as their accommodation place – almost 89% of nights spent

Table 6. Tourist accommodation facilities. As of 31 VII

Specification	Facilities			Nights spent		
	2016	2017	2016=100	2016	2017	2016=100
Total	528	554	104.9	53429	56704	106.1
Hotels and similar facilities	339	345	101.8	41853	42963	102.7
hotels	251	258	102.8	37646	38313	101.8
motels	12	11	91.7	452	411	90.9
boarding houses	7	7	100.0	280	276	98.6
other hotel facilities	69	69	100.0	3475	3963	114.0
Other facilities	189	209	110.6	11576	13741	118.7
youth hostels ^a	13	11	84.6	1012	854	84.4
holiday youth centres	12	14	116.7	1175	1278	108.8
training-recreational centres	22	24	109.1	2703	3019	111.7
creative arts centres	4	4	100.0	190	188	98.9
complexes of tourist cottages	9	8	88.9	471	451	95.8
camping and tent camp sites	5	6	120.0	700	724	103.4
hostels	12	24	200.0	1043	2177	208.7
rooms for guests	31	36	116.1	783	963	123.0
agrotourism lodgings	44	42	95.5	764	741	97.0
other	37	40	108.1	2735	3346	122.3

a Including school youth hostels and excursion hostels.

Table 7. Tourists and nights spent in tourist accommodation establishments

Specification	Tourists accommodated			Nights spent		
	2016	2017	2016=100	2016	2017	2016=100
	in absolute numbers			in absolute numbers		
Total	4737844	5091968	107.5	8138438	8879952	109.1
Hotels and similar facilities	4351430	4640296	106.6	7212697	7681527	106.5
hotels	4108015	4348630	105.9	6755457	7144492	105.8
motels	21323	20374	95.5	36087	35166	97.4
boarding houses	9525	8158	85.6	32829	29859	91.0
other hotel facilities	212567	263134	123.8	388324	472010	121.6
Other facilities	386414	451672	116.9	925741	1198425	129.5
youth hostels ^a	43885	32304	73.6	102283	94063	92.0
holiday youth centres	11079	15438	139.3	40336	60817	150.8
training-recreational centres	98272	118731	120.8	214372	251250	117.2
creative arts centres	5958	5984	100.4	23604	23943	101.4
complexes of tourist cottages	5730	6093	106.3	20787	17071	82.1
camping and tent camp sites	970	1418	146.2	2276	3147	138.3
hostels	124760	159694	128.0	223143	347118	155.6
rooms for guests	24309	32969	135.6	52025	69759	134.1
agrotourism lodgings	8846	10726	121.3	28268	35387	125.2
other	62605	68315	109.1	218647	295870	135.3

a Including school youth hostels and excursion hostels.

Table 8. Tourist accommodation facilities by powiats in 2017

Specification	Facilities ^a	Bed places ^a		Tourists accommodated		Nights spent	
		total	of which open all year	total	of which foreign tourists	total	of which foreign tourists
VOIVODSHIP	554	56704	52635	5091968	1547305	8879952	3016383
Powiats:							
białobrzesci	5	112	112	6010	431	9320	675
ciechanowski	10	557	457	30593	6 692	56873	13995
garwoliński	12	813	393	31121	1971	60478	3040
gostyniński	2	137	36	#	#	#	#
grodziski	10	718	718	64538	12666	101997	23719
grójecki	14	657	590	39474	3210	66823	10537
kozienicki	8	526	284	19764	995	50511	1749
legionowski	24	3829	3645	295106	18333	450063	35029
lipski	2	58	18	#	-	#	-
łosicki	12	1116	140	8264	140	23134	1509
makowski	3	68	68	1028	7	3 052	92
miński	12	602	577	26932	2392	75113	6315
mławski	4	235	235	27821	8046	48533	14922
nowodworski	14	739	739	39096	7453	55758	10044
ostrołęcki	7	269	234	9958	334	17005	648
ostrowski	5	300	250	9132	1729	24043	1834
otwocki	12	1086	1086	94631	12238	131886	19075
piaseczyński	21	1211	1162	87376	19112	156872	33563
płocki	16	948	806	26097	85	64 062	361
płoński	10	432	417	39122	2183	46524	2997
pruskowski	23	1317	1317	125112	23572	201151	38436
przasnyski	5	89	89	5551	229	9067	525
przysuski	5	270	90	2971	108	17523	1011
pułtuski	2	247	247	#	#	#	#
radomski	14	521	415	17433	895	26208	1343

Table 8. Tourist accommodation facilities by powiats in 2017 (cont.)

Specification	Facilities ^a	Bed places ^a		Tourists accommodated		Nights spent	
		total	of which open all year	total	of which foreign tourists	total	of which foreign tourists
siedlecki	6	179	179	6590	2270	11563	3016
sierpecki	5	146	121	#	-	#	-
sochaczewski	4	375	375	29488	8868	48200	16236
sokołowski	6	133	75	1632	110	6403	137
szydłowiecki	7	510	480	32026	6587	57615	13681
warszawski zachodni	19	1316	1276	97946	20755	170389	43768
węgrowski	4	322	322	24292	34	45147	59
wołomiński	18	902	847	62267	7694	98225	11001
wyszkowski	7	573	496	27273	8326	48662	8762
zwoleński	2	47	47	#	#	#	#
żuromiński	2	29	29	#	-	#	-
żyrardowski	9	810	810	57743	2196	95473	13445
Cities with powiat status:							
Ostrołęka	3	157	98	7419	871	26683	2633
Płock	17	818	818	45944	4529	88786	10184
Radom	15	1025	1025	62613	10058	134636	49879
Siedlce	10	1484	839	54320	10218	110991	25332
Warszawa	168	31021	30673	3559339	1339796	6160207	2553170

a As of 31 VII

Note:

Due to statistical confidentiality within the meaning of the Act on official statistics, part of data for 6 powiats has been hidden (#).

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Terms used in official statistics

[Tourists accommodated](#)

[Bed places in tourist accommodation facilities](#)

[Nights spent in tourist accommodation establishments](#)

[Occupancy rate of bed places or rooms in tourist accommodation facilities](#)

[Tourist](#)

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